



GLOBAL MERCES

Corporate Profile

Global Merces is one of the Australia's innovative asset management firms and a premier provider of funds management, investment management, and fund advisory services to industry peers, family offices and retail clients across the Asia-Pacific region.

Broad Range of Investment Solutions

Global Merces' investment approach is based on our conviction that we can combine our market insights, proprietary technology, culture of teamwork and information sharing, investigative rigour and focus on risk management into an ability to deliver performance in all market environments. Our reach is broad, but our purpose is focused – to consistently add value for our families and clients within a risk-controlled process. Our families and clients look to Global Merces to provide quality investment solutions that delve into the uncommon investable markets across a variety of investment styles and targeting a range of performance objectives. Global Merces offers a wide variety of creative solutions and product structures to meet the needs of our clients, including registered funds and individual private family funds, direct co-investment in select assets, and other pooled investment vehicles.

A Committed Culture

Our commitment to investment excellence is anchored in a shared culture that always places a client's interests first, from retail investors to large family offices. We act always as a fiduciary for our clients, managing assets on behalf of them and investing alongside Global Merces is a firm with a family majority shareholder. Global Merces serves a broad range of clients across the Asia-Pacific region. Our client base includes family offices, companies, self-managed superannuation funds and individuals.

Global Perspective and Presence

Global Merces is a truly forward-thinking firm that combines the benefits of global talent with local service and relationships. We have a presence in key global markets, which gives us greater insight into increasingly interconnected financial markets.

Headquartered in Sydney, the firm employs approximately 25 talented professionals and maintains a presence in key global markets including United Kingdom, United States, Malaysia, China and Australia. Global Merces offers products that span the risk spectrum to meet clients' needs, including active, and enhanced strategies across markets and asset classes. Through Global Merces and the natural evolution of our investment in developing sophisticated and highly integrated systems – we offer risk management, strategic advisory and enterprise investment system services to a broad base of investors and clients.

Global Merces History

- 2012** - Global Merces founded
- 2013** - Currency specialists team expands globally
- 2014** - Global Merces launches Australia's first 100% CFD registered hedge fund
- 2015** - Acquisition of Australian Financial Service Licence 460 883
 - Growth of Responsible Entity management team
 - Development of proprietary regulatory technology for the funds management industry
 - Launched Financial Markets Advisory
- 2016** - Launch of Global Merces' first media focused hedge fund: 'Global Merces Media Collection I Fund'
 - Assumed responsibility entity role for multiple external funds
- 2017** - Development of funds administration company
 - Launched fund of funds Global Merces Access Fund
 - Launched GM Media Ventures Fund
 - Launched FUND.ID & signed CoVESTA

Global Merces Key Management

Holly Grofski

Chief Executive Officer

Joanne MacDonald

Chief Operating Officer

Anish Patel

Chief Financial Officer

Michael Nguyen

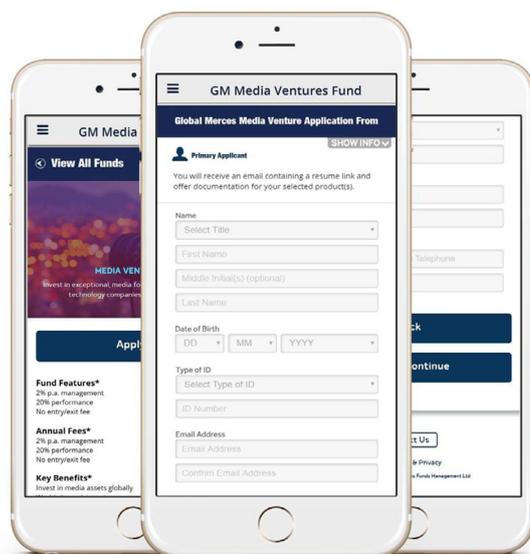
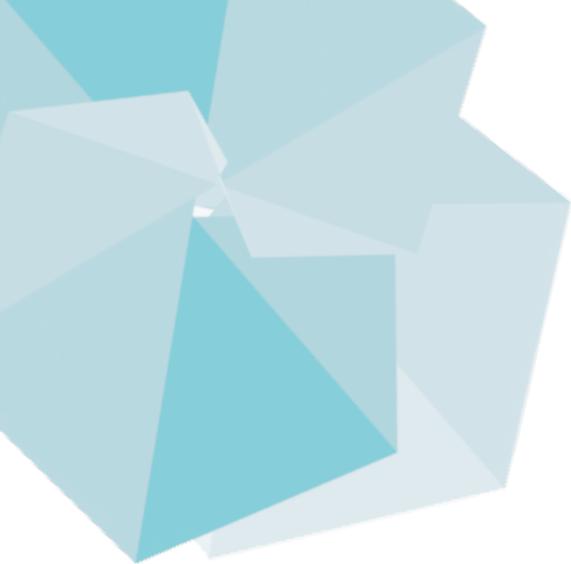
Compliance Officer

Yassien Benjamin

Business Manager

Rob Bush

Head of Fund Administration



FUND.ID

FUND.ID Software as a Service (SaaS) is currently the only robust end-to-end, straight through processing (STP) client processing system available to fund managers.

How it works

When investors identify a managed fund online they want to invest in, instead of downloading a PDF application form they click a link to the first page of the online application form - removing the paper trail immediately. All identification is certified online using global government issued databases, in the background while the investor is completing the form. All offer documents and disclaimers must be read prior to finalising the application form. The investor signs by entering in a 4-digit PIN emailed to their account. Bank level encryption security standards ensures FUND.ID is secure and safe to use anywhere, anytime protecting investors personal details such as TFN, identity and address. When used in conjunction with Global Mercus Funds Administration service, no wet signature is required.



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